

Open Innovation Challenges (OIC's)

Become a sponsor of the ENRICH IN AFRICA programme, supported by the European Commission. Take the opportunity to address your strategic topics to a community of European and African innovators!

What is an OIC?

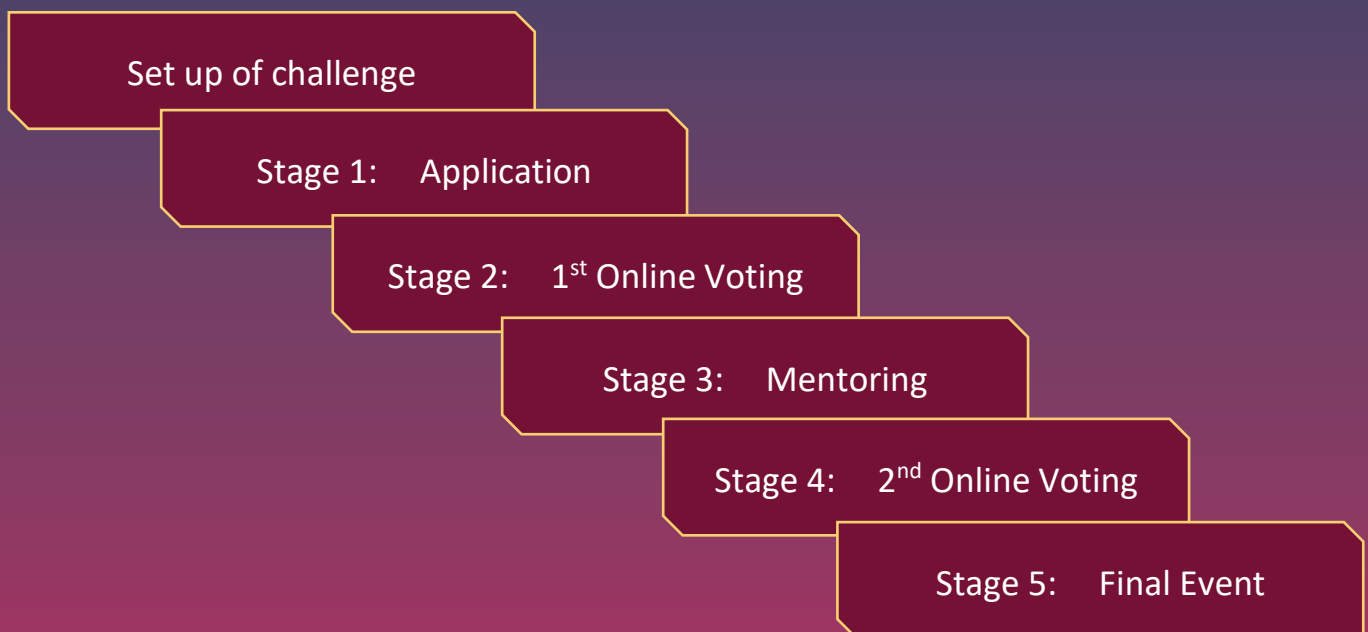
Simply put, an OIC is a competition which connects corporates experiencing a challenge with start-ups who can provide a solution.

Why should I participate?

- Access to a start-up community in Europe and Africa
- Get concrete proposals to your strategic topics
- Benefit from the communication actions and notoriety of the challenge
- Benefit from EC visibility
- Free of charge for the sponsor
- Connect with +10 influential EiA partners



How does a challenge work?



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How will I be involved?

- Kick off meeting with a project manager
- Validate the textual content
- Share the challenge in your network
- Participate in the selection phases
- Offer a prize

Why are ENRICH in Africa doing this?

EiA is a project funded by the European Commission, seeking to connect the innovation ecosystems of both Africa and Europe. We are doing this through a range of activities for the incubation and acceleration community in both continents, as well as the entrepreneurs themselves. The OIC's are an activity supporting the growth and development of startups, whilst also providing a beneficial impact to society. We are therefore looking for challenges which can provide such an impact.

Over the course of the project (2021-2023) we will be hosting 3 challenges. Two of these are open in terms of criteria, however, one must be specifically targeting women entrepreneurs, so if this is something that is also a priority for you, we would love to talk to you!

What is unique about the EiA challenges?

Our challenges will specifically require startups to collaborate and co-create their solutions with a peer from the other region i.e., an African start-up looking to apply, must collaborate with a startup in Europe and will jointly apply with their co-created solution.

Sounds good! So, what do I do now?

Drop Faith a line at faith.blakemore@steinbeis-europa.de and she will be in touch to discuss further!

We look forward to hearing from you 🙌

ENRICH in Africa Consortium Partners are: